

BELLEVUE DOG PARK

OUR MISSION: TO FACILITATE THE DEVELOPMENT, OPERATION AND MAINTENANCE OF AN OFF-LEASH DOG PARK IN THE VILLAGE OF BELLEVUE.



AGENDA

April 12, 2013

Meeting Topics:

1. Welcome

Chairperson Mossakowski opened the meeting at 12:38 pm and welcomed the attendees. The following individuals were present: Laura Mossakowski, Matthew Hahn, Mark Taggart, Sandy Kemper, Steve Soukup, & Ruth Hanson.

2. Review of Dog Day In The Park (K-9 Carnival)

Laura Mossakowski reviewed the plans for the K-9 Carnival.

Date: May 18, 2013

a. Location: Josten Park

b. Time: 9:30am to 12:30pm(noon)

c. Activities:

i. Review Activities & Assignments

• Oak View Vet-

○ Set with staff for activities at event!

○ Dr. Hanson will host a 10:30 first-aid presentation

○ Request to add bake sale to event flyer

• Globe

○ Set with staff for activities!

• Friends of Bellevue Parks

○ Set with volunteers for concessions

d. Sponsors/Partners:

i. Review Sponsors/Partners

• Oak View Vet

○ Has contacted sponsors

○ Happily Ever After will host booth at event

○ Request to sell Home Again Chops at event

▪ Chips have been donated!

• Globe

○ Will provide basket for raffle

○ Canterbury and Town & Country have declined to participate this year

○ Sent letter to Bay East

○ De Pere Animal Hospital

○ Happy Tails

- *Laura*
 - *Has contacted possible sponsors*
 - *No answer yet*
- *Village Of Bellevue*
 - *Contacted all sponsors*
 - *Recieved a partner sponsor donation of \$250 from Happy Tails*
- *Steve*
 - *Contacted all sponsors*
 - *Mackinaws will provide something for raffle*

e. Marketing/Advertisement

i. Discussion on marketing

- *Marketing Plans/Ideas*
 - *Check with Allouez on marketing efforts*
 - *Flyer to McAuliffe Elementary*
 - *Post a sign in Steve Soukup's yard during Bellevue rummage sales*
 - *Posting on Facebook*
 - *Village of Bellevue will continue to post on Facebook*
 - *Post on committee members website*
 - *Globe, Oak View, etc.*
 - *Post flyer at area businesses*
 - *Festival, Denmark State Bank, Nicolet National Bank, and Bank First National*
 - *Matt H. will drop off flyers at these businesses*
 - *Post on TV & Radio Websites*
 - *Matt will post on websites*
 - *Create half-sheet flyer to be handed out at Oak View and other sponsor locations*
 - *Media*
 - *Oak View will talk to client media personalities*

3. Public Information Meeting – May 8, 2013 @ Village Board Meeting

4. Discussion on Capital Fundraising Campaign

Matt passed out Proposed Gift Range Chart, asked committee members to begin thinking of business to ask for various sponsorships. Committee asked for Joel G. for approval by Park Commission for amount needed for naming rights of Dog Park.

5. Other Matters

6. Next Meeting: May 10, 2013 @ Globe University

- *Please post time of meeting on Agenda*